



markem·imaje

a **DOVER** company



Confidence 360 Program

A scalable rental program for
turnkey coding solutions

A flexible coding solution for the modern business

The purpose of Markem-Imaje's Confidence 360 Program is to design a turnkey coding solution that perfectly fits your unique needs, allowing you to maximize efficiency, reduce waste, meet compliance metrics and protect your brand.

Modular and flexible, Confidence 360 finds the ideal balance between quality and cost, maximizing your investment returns.

CONFIDENCE 360 Rental Program



A personalized, scalable and cost effective rental program.



A custom bundle of equipment, consumables, software and coding solutions to meet your exact needs.



A fixed monthly or quarterly payment for three to five years, eliminating the need for a hefty upfront investment.

High-end coding solutions customized to your needs



Your benefits

Protect your cashflow

- Achieve faster ROI and release funds for core business investments

Cover all your bases

- Choose the solution that best fits your needs without being limited by the full purchase price

Optimize equipment efficiency

- Minimize consumption and maximize system performance thanks to consumables and services designed specifically for your solution

Enjoy simple budgeting

- No budgetary surprises—your monthly or quarterly payment is fixed

Simplify operations

- Risk-free operations and reduced administrative work for both new agreements and renewals

Capitalize on installed base flexibility

- Scalable solutions and agreements permit your coding solution to change and grow with your business.

A customizable rental program

Coding 360

- When you choose Markem-Imaje, you have access to the most comprehensive range of printers and coders on the market.
- Even more, with equipment replacements and upgrades every three to five years, you will always have access to the most cutting-edge technology.
- We provide certified installations, basic user training and operator assistance, as well as end-to-end premium services such as preventive maintenance visits, parts and a 24/7 helpdesk.*

Packaging Intelligence 360

- Go the extra mile by adding Packaging Intelligence solutions to your rental program.
- Software, cameras and software support agreements allow you to digitally control data, coding, and packaging, improving line efficiency while minimizing waste and errors.
- By automating and digitalizing these processes, you achieve improved productivity and accuracy in the most cost-effective manner.

Supplies 360

- Our Coding Essentials® Program enables better cost control and further simplifies your supply process.
- By using Markem-Imaje consumables, optimized to ensure the maximum efficiency of our printers and coders, you can count on business continuity and reduced ownership costs more than ever before.

Testimonial

Sanpellegrino, Beverage Manufacturer, Italy

“We have covered every aspect from coding equipment to consumables and service, without requiring a fixed investment contribution... with the peace of mind that we will always have the most suitable type of ink in our warehouse.”

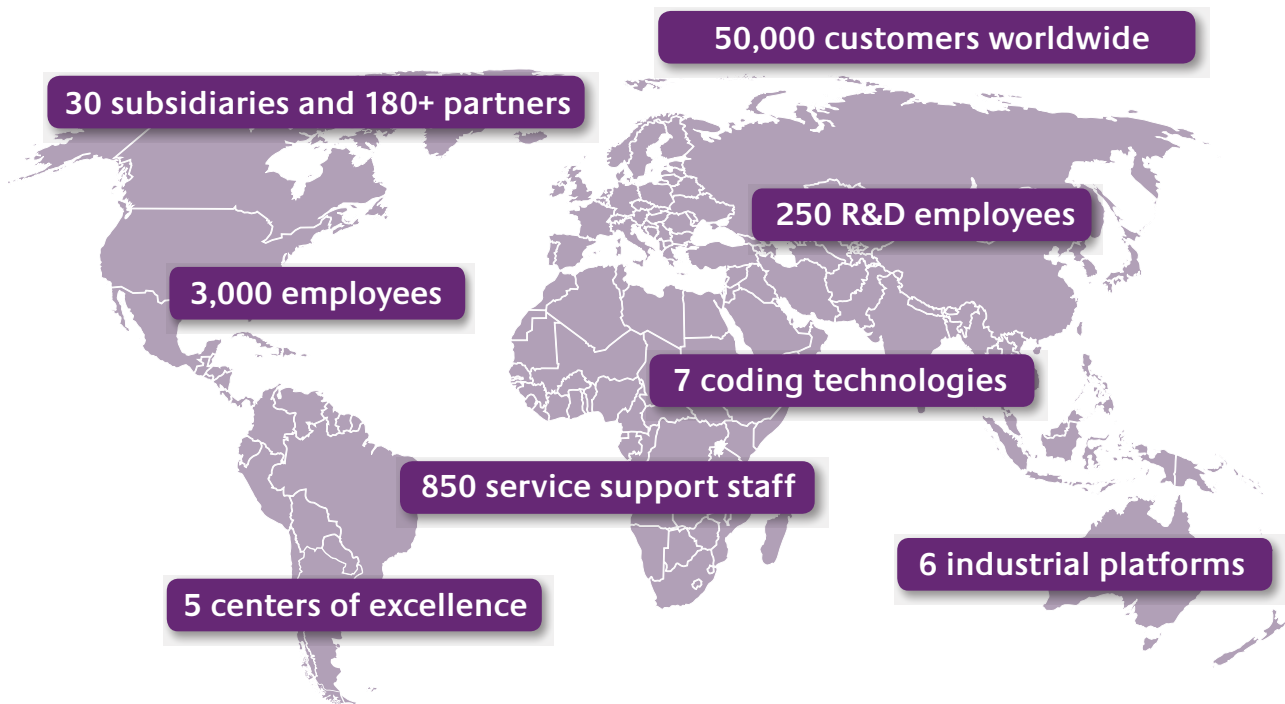


*Contact your nearest sales office for local availability

About Markem-Imaje

Markem-Imaje is a wholly owned subsidiary of the US based Dover Corporation and a trusted world manufacturer of product identification and traceability solutions. We offer a range of market-leading inkjet, thermal transfer, laser and print and apply systems along with the software and consumable solutions to go with them so you can streamline all your printing needs from one supplier. We provide a global reach to over 50,000 customers worldwide.

With decades of technical experience in hardware and software implementation and the most extensive global network coverage in the industry we can meet your needs, however big or small. Plus, with our extensive and ongoing research, development and testing activities you can be assured of using a world-class solution that is at the forefront of technology.



We reserve the right to amend the design and/or specifications of our products without notice.
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